



Top Ten Reasons to do Strategic Planning by our colleagues from ESC Chicago

10. Allows you to determine where you are now
9. Facilitates team building--group meetings and retreats with donuts!
8. Defines your direction and implementation plan for the next three to five years
7. Targets specific goals and objectives to make the progress you need
6. Gives you the opportunity to say "SWOT Analysis" (while you examine your Strengths, Weaknesses, Opportunities, Threats)
5. Outlines doable methods and steps to achieve these goals and objectives
4. Allocates resources to ensure success along the way
3. Helps resolve longstanding disputes and points of contention to build a shared vision
2. Takes a proactive approach to the future of your organization
1. Strongly improves your ability to help those you serve