



**With ESC's Help
Women's Business Center Looks to the Future**
www.nonprofit-consultants.org
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The Women's Business Center is exploring funding, marketing and programming strategies to ensure the best possible offerings to its constituents with the help of the Executive Service Corps and a grant from CREW, The nonprofit Center, which recently celebrated its tenth anniversary, offers training, counseling and support to aspiring and current women business owners in New Hampshire.

The Executive Service Corps (ESC) is a nonprofit, volunteer organization of business experts who specialize in working with nonprofits on a wide range of issues. ESC received a grant from the Commercial Real Estate Women Network (CREW) in support of the project. For 2006, the Foundation is funding 20 projects nationally through the Executive Service Corps Affiliate Network. The CREW Foundation makes charitable grants to nonprofits that focus on assisting women to achieve economic self-sufficiency.

ESC is assisting the WBC to assess its audience, programmatic offerings and funding as the first step toward creating a strategic plan. The outcome of this initial work will inform a larger process designed to strengthen the WBC's future development. "ESC can help us define ourselves better and find the best way to serve our audience and fund our services," says Ellen Fineberg, WBC Executive Director.

ESC volunteers bring their extensive corporate and nonprofit backgrounds to this project. Richard van Bergen, an ESC volunteer with many years of experience in planning and finance, is the project leader. Emily Lusher will use her broad market research experience to conduct research on the current and potential users of the Center's services. "We are pleased to work with Women's Business Center," Michael Daily, ESC Executive Director stated. "Not only will ESC's services contribute to strengthening the health of a New Hampshire nonprofit organization but it will also aid women's business ownership."

For more information on the Women's Business Center, contact Ellen Fineberg at (603) 430-2892, ellen@WomenBiz.org or www.WomenBiz.org.

For more information on the Executive Service Corps, contact Michael Daily at (603) 362-9300, michael@nonprofit-consultants.org or www.nonprofit-consultants.org.